



ATMA RAM SANATAN DHARMA COLLEGE (UNIVERSITY OF DELHI)

Finance and Investment Cell

The Finance and Investment Cell (FIC ARSD) started its 2023–24 term with a commitment to accomplish ambitious goals and continued its journey towards a sustained trajectory of growth and accomplishment. The academic year commenced with a collaboration with Metvy to organize an online financial boot camp, “**MONEYMORPH**”, attracting a significant number of participants. The event began with **CA Arushi Kapila** discussing finance basics, followed by **Mr. Rajan Luthra** shedding light upon startup fundraising. The event, which elicited positive feedback from participants, concluded with **Mr. Nikhil Gupta** exploring the mutual funds and bond markets in India.

On **1 July 2023**, FIC ARSD’s social project wing, **Parcham**, partnered with the **National Cooperative Union of India (NCUI)** for the **17th Indian Cooperative Congress** held at Pragati Maidan. The event, themed “**Sahkar se Samridhi**,” was inaugurated by the Hon’ble Prime Minister of India, Shri Narendra Modi. FIC ARSD students gained valuable insights into the role of cooperatives in India’s development.

On **28 August 2023**, FIC ARSD, in collaboration with **KPMG and Masters’ Union**, hosted an online event titled “**Building a Resume that Gets You Hired**” via Zoom. The session was led by **Mr. Sahil Nagar, Senior Associate Director at KPMG**, focusing on the importance of crafting effective resumes to enhance job market competitiveness and equipping finance professionals with essential skills to secure jobs.

The FIC ARSD hosted its annual event “**Summit ’23**” on **18 September 2023**. The event began with a notable speaker, **Mr. Bhanu Pathak**, known for his large social media following. The session was followed by an intense quiz round involving **19+ FICs from various DU colleges**, where their financial expertise was thoroughly tested. The **Networking Zone** provided a platform for FICs to highlight their strengths and identities. This event effectively highlighted participating societies and fostered collaboration among attendees.

“**Monetaire ’24**,” the flagship event of FIC ARSD, commenced with a session led by **Prof. Surajit Mazumdar**, a distinguished academic from the Centre for Economic Studies and Planning, Jawaharlal Nehru University. This was followed by an engaging panel discussion involving esteemed panelists **Rajiv Sikka, Rahul Lakhman, and Saurabh Jain**. A case study competition, “**Case Colosseum**,” was conducted online and evaluated by a panel of judges who were alumni of prestigious institutions such as ISB and IIM. Additionally, the event featured “**Duel of Dominators**,” a segment centered around financial strategy.

FIC ARSD conducted three Financial Literacy drives under its social initiative project **Parcham**, titled “**UDGAM**.” The inaugural drive was held on **5 November 2023** at

Adhiyagya NGO, Sarita Vihar, catering to 16 young beneficiaries, and the second was held on **2 December** at **Ishwar NGO, Saket**, for 35–40 youngsters. Another drive focused on **Women’s Empowerment** was conducted at JJ Camp, where women were informed about various government schemes. The goal of these drives was to equip individuals with the skills to make informed financial decisions.